

Home Improvement Contest Rule

1. No Purchase Necessary.
2. Here's how to Enter: Clearly hand print your name, address and phone number on an official entry form at Wrightway of Wisconsin or by obtaining a registration form from Radio Plus Inc., Mountain Dog Media Inc., or Action Advertiser at various events and promotions, or online at www.wrightwaybuilt.com, www.wfdl.com, www.wtcx.com, www.sunny977.com, www.K107.com, www.kfiz.com, www.actionadvertiser.com. All registration forms must be hand-delivered to an official registration box during business hours to Wrightway of Wisconsin at N6688 Wrightway Drive in Fond du Lac, Wisconsin 54937 or at a special appearance that Wrightway of Wisconsin may opt to attend with a registration box. Enter as often as you like but one registration per family (home) per day. No reproduced entries will be accepted, nor will you be entered if your entry is lost, late, illegible, misaddressed, or otherwise misdirected.
3. Solicitation for Registrations will be done on all Radio Plus Inc. and Mountain Dog Media Inc. radio stations, including WFDL FM – Sunny 97.7, WFDL AM – 1170, WTCX FM – 96.1 The Mix, WMDC FM – The Great 98, KFIZ AM – News Talk 1450, WFON FM – K107.1 Today's Best Variety, and the Action Advertiser. Other media will also inform the public of this contest such as newspapers, shoppers, television, cable, billboards – all at the option of the contest sponsors.
4. Eligibility: *You must be 18 years of age to be eligible to win this prize. *Employees of Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and the Action Advertiser and their immediate families are not eligible to win. *Must be a home owner located in the 7 county service area of Fond du Lac, Winnebago, Dodge, Sheboygan, Calumet, Green Lake and Washington. *This giveaway promotion void wherever prohibited or restricted by law.
5. Prizes: *One grand prize for up to \$15,000, based on normal retail and installation prices, in exterior improvements or a HVAC System from Wrightway of Wisconsin. This may include, for example, but may not be limited to, steel seamless siding, steel roofing, windows, doors, gutters, furnace, air conditioner – or any other product or service sold at Wrightway of Wisconsin. No cash in lieu of prize. *One winner will be randomly selected from all registrations submitted for the contest. However when drawing is held a total of 3 names will be announced in order they are drawn. If the winner does not meet qualifications another winner will be announced in order of succession. If no winners qualify from the 3 names drawn, then a new drawing from the remaining registrations will be held. *Qualifiers must be present to win.
6. Winners: *All federal, state and local taxes on prizes are the sole responsibility of the prizewinner. Winner has until December 31, 2009 to redeem the prize and make arrangements for installation of products selected from the products offered by Wrightway of Wisconsin.
7. Claiming Prizes/Releases: All qualifiers will be notified by mail. By accepting his or her prize, the winner agrees to release Wrightway of Wisconsin and all parties subsidiaries, affiliates, distributors and agencies from any and all liability, claims, action or proceedings arising out of and/or for injuries or damages sustained in connection with the use of the prize; as well as (b) consents to use by Wrightway of Wisconsin for promotional purposes in connection with this Sweepstakes Contest of his or her name and/or likeness and/or voice without further compensation.
8. Qualifier and Winner List: For a list of prizewinners, send a self-addressed stamped envelope to FDL Radio.
9. Delivery Disclaimer: Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser disclaim all liability for any delays, misdelivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. No photocopies or mechanical reproductions of entry forms are permitted. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the contest.

-See Back for Additional Contest Rules-

10. **Publicity/Use of Personal Information:** By participating, all participants and winner (s) grant Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the contest, participants agree that Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

11. **Release:** By participating in the contest, each participant and winner waives any and all claims of liability against Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser, its employees and agents, the contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser.

12. **Taxes:** Any valuation of the prize (s) stated above is based on available information provided to Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser and the value of any prize awarded to a winner may be reported for tax purposes as required as required by Law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize (s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

13. **Decisions:** By participating in the contest, participants agree to be bound by the decisions of Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser personnel. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser reserve the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser believe have violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser, Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser reserve the right to terminate this contest, or make other decisions regarding the outcome as Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser deem appropriate. All decisions will be made by Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser are final. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser may waive or change any of the rules in its sole discretion.

14. **Miscellaneous:** Each winner must submit proof of eligibility and sign Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser release form to claim the prize. No purchase necessary to participate or win. Purchase does not increase chance of winning. Void where prohibited. Odds of winning depend upon the number of participants. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser may substitute prizes, amend the rules or discontinue the contest at any time as announced. Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser disclaim any responsibility to notify participants of any aspect related to the conduct of the contest. Written copies of these rules are available during normal business hours at the business offices of Wrightway of Wisconsin and by mail upon written request with a stamped, self-addressed return envelope. All entries become the property of Wrightway of Wisconsin, Radio Plus Inc., Mountain Dog Media Inc., and Action Advertiser will not be returned.